



GRAFTON HOOPS PRIVACY STATEMENT

The Grafton Basketball Program, which encompasses both the Grafton Junior Black Hawks Basketball Program & Grafton Black Hawk Basketball Program, is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the entire Grafton Basketball Website and governs data collection and usage. By using the Grafton Basketball website, you consent to the data practices described in this statement.

Collection of your Personal Information

Grafton Basketball collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Grafton Basketball also collects anonymous demographic information, which is not unique to you, such as your zip code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Grafton Basketball. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Grafton Basketball for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Grafton Basketball Website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through the Grafton Basketball public message boards, this information may be collected and used by others. Note: Grafton Basketball does not read any of your private online communications.

Grafton Basketball encourages you to review the privacy statements of Websites you choose to link to from Grafton Basketball so that you can understand how those Web sites collect, use and share your information. Grafton Basketball is not responsible for the privacy statements or other content on Websites outside of the Grafton Basketball family of Websites.

Use of your Personal Information

Grafton Basketball collects and uses your personal information to operate the Grafton Basketball Web site and deliver the services you have requested. Grafton Basketball also uses your personally identifiable information to inform you of other products or services available from Grafton Basketball and its affiliates. Grafton Basketball may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Grafton Basketball does not sell, rent or lease its customer lists to third parties. Grafton Basketball may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Grafton Basketball may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Grafton Basketball and they are required to maintain the confidentiality of your information.

Grafton Basketball does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Grafton Basketball may keep track of the Websites and pages our customers visit within the Grafton Basketball Website in order to determine what Grafton Basketball services are the most popular. This data is used to deliver customized content and advertising within Grafton Basketball to customers whose behavior indicates that they are interested in a particular subject area.

Grafton Basketball Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Grafton Basketball or the site; (b) protect and defend the rights or property of Grafton Basketball; and, (c) act under exigent circumstances to protect the personal safety of users of Grafton Basketball, or the public.

Use of Cookies

The Grafton Basketball Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Grafton Basketball pages, or register with Grafton Basketball site or services, a cookie helps Grafton Basketball to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Grafton Basketball Website, the information you previously provided can be retrieved,

so you can easily use the Grafton Basketball features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Grafton Basketball services or Websites you visit.

Security of your Personal Information

Grafton Basketball secures your personal information from unauthorized access, use or disclosure. Grafton Basketball secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Grafton Basketball will occasionally update this Statement of Privacy to reflect company and customer feedback. Grafton Basketball encourages you to periodically review this Statement to be informed of how Grafton Basketball is protecting your information.

Contact Information

Grafton Basketball welcomes your comments regarding this Statement of Privacy. If you believe that Grafton Basketball has not adhered to this Statement, please contact Grafton Basketball. We will use commercially reasonable efforts to promptly determine and remedy the problem.